

# Meals-on-Wheels News & Views

Meals-on-Wheels of White Plains, Inc.

Spring 2012

## Mayor Roach Makes Deliveries for MOWWP, Helping to Celebrate Client's 100th Birthday



Mayor Tom Roach brings the day's meals, along with a plant and a card, to Mrs. Edna Hunt, who was celebrating her 100th birthday just a few days later.

### MOWWP is Looking to Reach New Clients and Volunteers

One of the challenges we face as a small, independent nonprofit is making sure that our services are provided to everyone who needs them. In a city as large as White Plains, there are undoubtedly scores of people who could benefit from MOWWP but either don't know about us, or might not be willing to reach out to us.

We were thrilled last month that the Journal News featured us on the front page of the White Plains Express, which is delivered to every household in the City. The phone immediately started ringing with interest from new volunteers, which of course is a tremendous help. There is always room for more volunteers. At the same time, we do have room for more clients too! So, if you or someone you know might need some help with meals, please give us a call at 946-6878. We're happy to help!

March 21<sup>st</sup> was a special day for Meals-on-Wheels of White Plains, and for one of our very special clients, Mrs. Edna Hunt.

For MOWWP, it was a day that White Plains Mayor Tom Roach went out as a volunteer, making deliveries to all of the clients on one of our routes. For Mrs. Hunt, it was a day to celebrate her 100<sup>th</sup> birthday, and to have none other than the Mayor bring her meals, along with a plant and special greetings.

Meals on Wheels Association of America (MOAA), a confederation of independent organizations such as ours, declares an annual event, "Mayors for Meals," encouraging local programs to invite their Mayor to participate. We've been a part of it before, but this was the first time with Mayor Roach, though he had volunteered before becoming Mayor.

"I've done it before and it's a great thing," Mayor Roach said just before he and his partner for the day, regular volunteer Al Dold, left on their route. "It's as direct as you can get in terms of volunteering and seeing the effect your volunteerism has."

"I was very surprised," said Mrs. Hunt. "We chatted for a few minutes and he was very nice. It was nice for him to do this. I miss cooking for myself but the food Meals-on-Wheels brings me is very good, and I'm usually hungry when they bring it. And they're such nice people."

Dold and Mayor Roach went on to do the rest of the route, bringing the usual two meals to the nine other clients on Route #1. After the excitement at the first stop, with TV, press and photographers

*(Continued on page 2)*

# Mayor Roach Does Route as Part of National Event



Regular volunteer Al Dold and Mayor Roach prepare to do Route #1.

*(Continued from page 1)*

present, the remainder of the circuit might have seemed anticlimactic. But each of the other clients, while not celebrating such a milestone as Mrs. Hunt, was surprised and delighted to have a delivery from such a special courier.

The national event enlists hundreds of mayors from cities and towns across the country. Naturally, it serves as a wonderful piece of local publicity. While you, our faithful audience of readers, contributors and volunteers, certainly know of our work, there are many members of the public who have no idea. This story ran on Channel 12 that evening, and appeared prominently in the Journal News a few days later. More people now know what we do, not just one day, but all year long.

## Do You Have A Vehicle That You No Longer Need?

**You can help Meals-on-Wheels of White Plains by donating your car.**

The process is fast, safe, tax-deductible and provides Meals-on-Wheels of White Plains with a source of additional income.

There is no fee for this service. Please call the office at (914) 946-6878 for details.

### Meals-on-Wheels of White Plains

12 Ridgeview Avenue, White Plains, NY 10606

Tel.: 914-946-6878; [info@mowwp.org](mailto:info@mowwp.org)

Susanna Sussman, Executive Director

Stephanie Baird, Assistant to the Director

Paul Schwarz, President, Board of Directors

#### Members, Board of Directors:

Sara Basson, Evelyn Beilenson, Ben Boykin,  
Cormac Daly, Abe Deutsch, Gawain de Leeuw,  
Jennifer Feliciano, Steven Hochman,  
Mary Helen Jordan, Mike Lengel, Peter Wolfson

## Meals-on-Wheels of White Plains Has Been Supported by Grants from:

- Community Development Block Grant (HUD)
- Connie's Bakery & General Store (Foundation Sweet Success)
- The Cushman Foundation
- Handcraft Cabinetry of White Plains
- The Mandel Foundation
- MBIA Foundation
- Rotary Club of White Plains Foundation
- Sidney Stern Memorial Trust
- United Way of Westchester & Putnam
- The Woman's Club of White Plains

**We thank them all for their help!**

## VOLUNTEERS ARE ALWAYS NEEDED!

We are looking for reliable regular and substitute volunteers for our Monday through Saturday delivery routes within the City of White Plains.

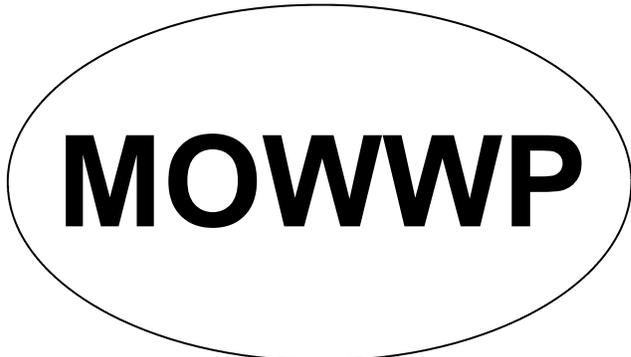
Please call the office at 946-6878 if you would like to be a Meals-on-Wheels of White Plains volunteer.

# Legacy Gifts Help Bolster the Security of MOWWP For Future Generations of White Plains Residents

Your estate plan is a lasting reflection of your values and priorities. It goes without saying that these are sensitive and important decisions and should be thought through extremely carefully. If you do choose to honor Meals-on-Wheels of White Plains by including us in your will or estate plan, you will be leaving a wonderful legacy of caring and independence for many residents of White Plains.

Two common planned giving options are bequests and beneficiary designation. If you choose a bequest, your will or estate plan would list a specific dollar amount, percentage of your estate, or the remainder of your estate, that you want to go to a specific person or organization.

Alternatively, you can include MOWWP as a beneficiary in a life insurance policy or in your retirement account. To learn more about planned giving options, please contact Susanna Sussman, executive director, at 946-6878. A planned gift is a powerful way to impact our community and leave a positive effect for generations to come.



Surely you have seen those little oval magnets on cars. They all have a few letters that leave you wondering, “What town? What club?” But have you seen the one above? It’s our own little “in” emblem, on the cars of some of our volunteers and friends, a sign of their support for MOWWP.

We’re making these available to contributors of \$50 or more this spring. Our hope is that they’ll help spread the word—or acronym—about us and they’ll know that you support the work of Meals-on-Wheels of White Plains. Use the form below to make your gift. And Thank You!

## Yes, I Can Help Meals-on-Wheels of White Plains!

I am enclosing the following tax-deductible contribution to Meals-on-Wheels of White Plains:

\$1,000    \$500    \$250    \$100    \$75    \$50\*    \$30    \$ \_\_\_\_\_ (other)

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please mail this form with your check to:

Meals-on-Wheels of White Plains  
12 Ridgeview Avenue  
White Plains, NY 10606

You may also  
contribute online at  
[mowwp.org](http://mowwp.org)

- \*I’ve sent \$50 or more. Please send me a car magnet.  No thanks. Don’t send one.
- I would like to learn more about volunteering. Please contact me.
- Please remove my name from the mailing list.

## **Meals-on-Wheels of White Plains, Inc.**

12 Ridgeview Avenue  
White Plains, NY 10606  
mowwp.org  
(914) 946-6878

Non-Profit Org.  
U.S. Postage  
PAID  
White Plains, NY  
Permit No. 630

**RETURN SERVICE REQUESTED**



*Delivering Community and a Meal since 1979!*

**Meals-on-Wheels of White Plains: We're here when you need us!**

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### Meals-on-Wheels News & Views

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## **From the President:**

Meals-on-Wheels of White Plains is a very healthy organization. We have a lot going for us. We have an energetic group of volunteers who selflessly give of their time to deliver meals to our fellow citizens. We have a large group of donors who make it possible, with their annual contributions, for us to continue doing what we do. We have a group of conscientious board members who oversee the agency. And we have a talented and dedicated director who keeps everything running smoothly. What more could we possibly need? More of the above!

Who's reading this? Our volunteers, our donors, our board—our friends. (If you really are reading this, you definitely take an interest.) So here's my thought:

If you're someone who has donated to us, occasionally or perhaps regularly, maybe your schedule right now would allow you to try volunteering. Not every day. Not every week. An hour now and then. Would you try it? You just might find it very satisfying.

Or here's another thought. You've got a friend or a neighbor who should be reading this. Someone who should be on our list. Someone who should be a donor. Why not pass this newsletter along with a suggestion?

If you're a volunteer, think of one friend who should be doing this too, and have them call us.

And yes, there's someone out there reading this who would really like to participate, who has some great ideas for us, who should be on our board. Please let us know. We'd love to hear from you.

In sum, we're doing well, but to do even better we'd love every one of our readers to take one more step in supporting our work. Thank you!

A handwritten signature in black ink that reads 'Paul Schwanz'.

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For more about Meals-on-Wheels of White Plains, find us at [mowwp.org](http://mowwp.org)

**MEALS-ON-WHEELS NEWS & VIEWS, SPRING 2012 PAGE 4**